

Economic Impact of Eliminating West Coast to Hawaii Cruises

JOBS	
DIRECT	471
INDUCED	231
INDIRECT	<u>177</u>
TOTAL JOBS LOST	879
INCOME (\$1,000)	
DIRECT	\$17,236
INDUCED	\$12,393
INDIRECT	<u>\$6,196</u>
TOTAL INCOME LOST (\$1,000)	\$35,825
REVENUE (\$1,000)	\$98,732
LOCAL PURCHASES (\$1,000)	<u>\$11,164</u>
TOTAL REVENUE/PURCHASES LOST (\$1,000)	\$109,896
STATE/LOCAL TAX LOST (\$1,000)	\$4,048
TOTAL ECONOMIC IMPACT	\$149.8 million

Assumes 60 sailings/year from the West Coast and includes the impacts on homeports on the West Coast and the ports of call in Hawaii.

Source: Martin Associates